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By Ira Neimark

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Former CEO of Bergdorf Goodman, Ira Neimark, He is also the author of "Crossing Fifth Avenue to Bergdorf Goodman: An Insider's Account on the Rise of Luxury

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Nov 12, 2012 Ira Neimark is the former CEO of Bergdorf Goodman, Board Member of Hermes of Paris, Director Emeritus of Fashion Institute Foundation. Ira Neimark is the

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I wrote a review for the other book this author wrote to let everyone know that these are TWO DIFFERENT books! Which is wonderful because you get TWO different books

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Ira Neimark (Author of The Rise of Fashion and -

Ira Neimark is a legendary retail executive whose career spans several decades. As chairman and CEO of Bergdorf Goodman, Ira Neimark s Followers.

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(Bergdorf Goodman), Ira Neimark (2006). Crossing Fifth Avenue To Bergdorf Goodman: An Insider's Account on The Rise Of Luxury Retail, Ira; Bergdorf, Goodman

http://www.businesshistory.com/ind._retail_dept_stores.php

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