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Title Strategic management Author(s) Shilbury, David: Title of book Encyclopedia of sports management and marketing

http://dro.deakin.edu.au/view/DU:30040148?print_friendly=true

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Strategic Sport Marketing by David Shilbury; Hans -

Strategic Sport Marketing (David Shilbury) at Booksamillion.com. A fully revised edition of this widely used introduction to sport marketing by leading educators.

<http://www.booksamillion.com/p/Strategic-Sport-Marketing/David-Shilbury/Q4235125>

Shayne Quick | Sport and consumer behaviour, -

from strategic sport marketing and management and David Shilbury), Journal of sport management on sports: Economic, management, marketing

http://works.bepress.com/shayne_quick/

Routledge Handbook of Theory in Sport Management -

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" Strategic sport marketing" by David Shilbury, et -

International sport management education; Strategic sport marketing (3rd ed). Sydney: Allen & Unwin, 2009. This document is currently not available here.

http://works.bepress.com/shayne_quick/6/

Author: David Shilbury - The Nile AU -

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Publications Collection -

Journal of Sport Management Lesley* and Shilbury, David (2004) Sports Quick, Shayne and Westerbeek, Hans (eds), Strategic sport marketing, pp

http://www.deakin.edu.au/research/admin/pubs/reports/database/dynamic/output/person/person.php?person_code=ferkile

Strategic Sport Marketing Management Strategic -

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<http://www.slideshare.net/Jack78/strategic-sport-marketing-management-strategic-sport>

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Strategic Sport Marketing by David Shilbury, Shayne Quick, Hans Westerbeek, 9781741152180, available at Book Depository with free delivery worldwide.

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Peter Hanlon | LinkedIn -

Peter Hanlon Sports Management Consultancy ABN: Marketing Communications; Strategic Planning; Dr David Shilbury. Professor, Sport Management,

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